

Mechanical Requirements

Trim Size and Binding: 8 1/2' wide x 11" high.
Saddle stitch binding.

Digital Ad Information: Camera ready ads preferred. Sent via email or on CD-Rom disc.

Design: Ads should be designed 100% of mechanical requirements. Scanned artwork or images should be in EPS or TIFF format. File should include the page layout, all postscript screen, printer fonts and original graphic files if imported graphics are used in the ad.

Trim Size/Bleed: Ad must be designed to exact size specifications. No bleed.

Resolution: 300 dpi or higher

Applications: Ads are acceptable in the following cross-platform applications/format:

1. EPS
2. TIFF
3. JPEG
4. PDF

Materials: Ship ad materials to: Faith One Publishing, c/o Ever Increasing Faith Magazine, P.O. Box 44185, Los Angeles, CA 90009-4871. Or email to: amoorings@faithdome.org. Consult publisher before submitting any materials not outlined above. All materials will be destroyed 12 months from date of insertion if not repeated or requested to be returned.

Ever Increasing Faith Magazine
P.O. Box 44185 Los Angeles, CA 90009-4871
Phone: 323-758-3777 ext. 4299 Fax: 323-759-3701
E-mail: eifmagazine@faithdome.org

ADVERTISING TERMS AND CONDITIONS

Faith One Publishing (the Publisher) adheres to the following guidelines:

The Publisher makes predetermined advertising space available to advertisers who, per the judgment of the Publisher, share its vision, mission and principles.

- ◆ The Publisher does not accept ads that promote unbiblical teachings.
- ◆ All advertisements must be submitted for review and approval before any payment is accepted.
- ◆ Advertisements are placed strictly at the discretion of the Publisher, which acts as the final arbiter as to what is or is not acceptable.
- ◆ The Publisher absolutely reserves the right to refuse or discontinue any advertisement which is not deemed acceptable and is not liable for any costs related to an advertisement that is refused.

1. Advertising rates are subject to change without notice. Signed contracts with current balances paid will be honored at the rate outlined in the contract. Advertisers and advertising agencies are jointly responsible for payment of all insertions.

2. Advertisers must pay in advance for ad insertion. Payment due with ad materials. All foreign accounts are required to prepay in US funds.

3. Requested positions are not guaranteed unless stated as a paid preferred position at a premium. Advertisers requiring special positioning will be charged an additional 15% over space and color charges.

4. If a cancellation is necessary, it must be made in writing prior to the closing date. If a cancellation should occur after the closing date, a 25% cancellation fee will be assessed.

5. All artwork is due on or before the Ad Material Due Date or a \$100.00 late fee will be assessed.

6. The Publisher is not responsible for any errors or omissions in any advertising material provided by the advertiser or its agency.

7. As an advertiser, you represent and warrant that none of the content you provide for advertising infringes upon any third party's rights (including, without limitation, intellectual property rights) or is defamatory, libelous, unlawful or otherwise objectionable.

8. Advertiser agrees to indemnify and hold Ever Increasing Faith Magazine (EIFM) harmless with respect to any claims, loss, liability, damage or judgment suffered by Advertiser, including reasonable attorney's fees and court costs, which results from the use by EIFM of any information or materials furnished by Advertiser or its agency.

9. Advertising in Ever Increasing Faith Magazine does not necessarily imply editorial endorsement.

Any request for advertising space indicates an understanding of these terms and conditions and an explicit agreement to abide by them. If you have any question or comments, please contact Faith One Publishing at (323) 758.3777 ext. 4299.

EVER INCREASING FAITH Magazine



The Power of Faith to Transform Your Life!

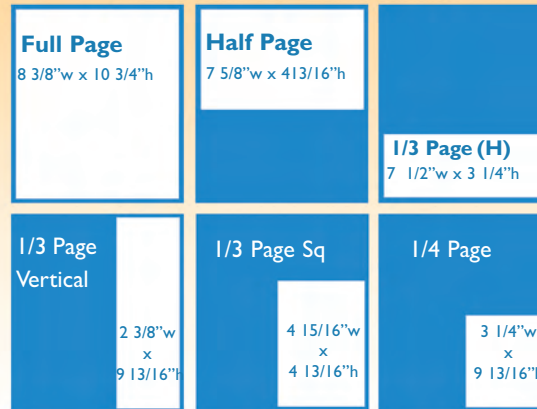
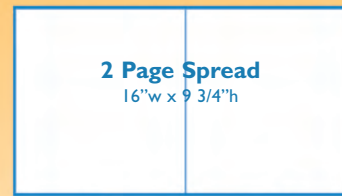


Rates & Mechanical Specifications

Rate Card #2
Effective January 2009

EIF Magazine features ground-breaking teachings by Dr. Frederick K.C. Price, Dr. Betty R. Price and Pastor Frederick K. Price, Jr. Each issue of the EIF Magazine features practical biblical teachings and articles filled with life-changing information designed to instruct readers in living victoriously through the Word of God.

Standard Ad Sizes



Advertising Sizes and Rates (All Ads in Full Color)

(All rates, including design fee, subject to change without notification)

Unit	Size (Wx H)	1x	4x
Full Page	8 3/8" x 10 3/4"	\$1,890	\$1,708
Half Page	7 5/8" x 4 13/16"	\$1,287	\$1,165
1/3 Page V	2 3/8" x 9 13/16"	\$ 889	\$ 806
1/3 Page H	7 3/8" x 3 1/4"	\$ 889	\$ 806
1/3 Page Sq	4 15/16" x 4 13/16"	\$ 889	\$ 806
1/4 Page	3 1/4" x 9 13/16"	\$ 607	\$ 549
2-Page Spread	16" x 9 3/4"	\$ 3,386	\$ 3,069

Circulation

- ◆ EIF Magazine is mailed quarterly to 25,000 subscribers in the United States.
- ◆ EIF Magazine is also on our website. We currently receive 420,000 website hits each quarter from all over the world.

Office & Personnel

Direct all orders and printing materials to:

Faith One Publishing
c/o Ever Increasing Faith Magazine
P.O. Box 44185
Los Angeles, CA 90009-4871
ATTN: Antracia Moorings

Phone: (323) 758-3777 ext. 4299

Fax: (323) 759-3701

EVER INCREASING FAITH

Covers	1x	4x
Inside Back (8 3/8" x 10")	\$2,395	\$2,395
Inside Front (8 3/8" x 10")	\$2,462	\$2,232
Back Cover (8 1/2 x 7")	\$3,078	\$2,790

Rates for Ad Design

EIF Magazine can provide typesetting and other graphic design services for creating camera-ready artwork. We will work from customer input, ideas and sketches to create advertisements for you. Customers are provided proofs for approval prior to publication.

The design fee is \$75.

Payment:

Make checks payable to:

Faith One Publishing
P. O. Box 44185
Los Angeles, CA 90009-4871

Publication & Closing Dates

EIF Magazine is published four times a year:

Spring
Summer
Fall
Winter

No cancellations accepted after the closing date. Ads must be received by material deadline. Ads requiring typesetting layout must be submitted two weeks prior to closing.

